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Panasonic Introduces Revolutionary Remote Head True HD Camera.

High Performance Camera Suited to Numerous Applications.

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Secaucus, NJ – With the wider dissemination of high definition video across broadcast, professional and industrial markets, there is an increasing call for sharper, clearer images in every application. This was the driving motivation behind the development of Panasonic's 3CCD small remote head camera system with true 16x9 Multi Format High Definition.



"Our new high definition camera is a revolution in video solutions," said Jim Roselius, National Sales Manager, Vision Systems, Panasonic System Solutions Company. "It offers the most detailed, purest color video images imaginable in a highly compact remote camera head configuration ideal for numerous applications where traditional HD cameras simply won't fit."

Compact in size, the camera can bring high definition to an infinite range of applications including point-of-view, medical, microscopy, inspection, testing or industrial applications. The camera is both 1080i and 720P selectable, with 3 1/3"-type 16x9 high-sensitivity progressive HD sensors running at full 60 frames per second. A newly developed DSP offers unprecedented accuracy with 14-bit A/D conversion and 19-bit inner processing. A 12-axis matrix control provides superior life-like color accuracy, with independent color control for optimal performance. Additionally, a unique dynamic range feature expands contrast in dark areas without sacrificing detail in bright areas of the picture.

Also, an initial native progressive scan improves vertical resolution for outstanding HD and SD video output image quality that electronically converted scans cannot match. An on-screen menu is easy to navigate and set up.

"Now superior image quality is a reality in many video applications where high definition previously was not available," said Roselius.

For sales or more information, please contact:

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*Press release provided by Sara Greenberg, LRG Marketing